



**Keep America Beautiful, Inc.  
Keep Portsmouth Beautiful Committee  
Hoffler Creek Refugee Portsmouth VA  
Agenda**

**Check in**

**Welcome & Introductions**

- **Portsmouth Employee**
- **Committee members**

**Workshop Overview – National Trainer, Keep America Beautiful**

**1. KAB Overview**

- a. Good Standing Criteria
- b. Behavioral Based Approach to Changing Attitudes

**2. Review of Community Documents**

- a. Organizational Structure
- b. Litter Index Report
- c. Community Survey

**3. Planning and Visioning**

- a. Governance: Committee and Director Role and Responsibilities
- b. Goal Setting Exercise
- c. Develop Strategic Plan
- d. Determining Stakeholders and Funding Sources
- e. Team Assignments

**4. KAB Programs**

**5. Conclusion and Summary**