



★★★★★ **KEEP** ★★★★★
**PORTSMOUTH
BEAUTIFUL**

KEEP AMERICA BEAUTIFUL AFFILIATE

Keep America Beautiful, Inc. Affiliation Training Workshop For Keep Portsmouth Beautiful Committee

**Bide-A-Wee Golf Course Conference
Room, Portsmouth, Virginia
November 20th, 2014, 8:00am to 12:00pm**

Agenda

Check in

Welcome & Introductions

- **Dennis Bagley, Director of General Services**
- **Donna Corbus, Recycling Manager/Director, Keep Portsmouth Beautiful Committee**

Workshop Overview – John Deuel, National Trainer, Keep America Beautiful/Consultant, GreenQuest, LLC

1. KAB Overview

- a. Good Standing Criteria
- b. Behavioral Based Approach to Changing Attitudes

2. Break

3. Review of Community Documents

- a. Organizational Structure
- b. Litter Index Report
- c. Community Survey

4. Planning and Visioning

- a. Governance: Committee and Director Role and Responsibilities
- b. Goal Setting Exercise
- c. Develop Strategic Plan
- d. Determining Stakeholders and Funding Sources
- e. Team Assignments

5. KAB Programs

6. Conclusion and Summary

6. Ceremony: The presentation of the Keep America Certificate of Affiliation will be presented at the upcoming City Council meeting on December 9, 7pm at the Portsmouth City Council Chambers. All KPB Committee members are encouraged to attend.